



Zentara
PRODUCTIONS

Our Story

ZenTara Productions was born out of **IIACD, the International Institute for Art, Culture, and Democracy** - a Bengaluru-based non-profit founded in 2008 by a diverse group of experts in fields like cultural anthropology, arts and crafts, vernacular architecture, design, healthcare, and more. Drawing on this rich, multidisciplinary heritage, ZenTara has evolved into a creative powerhouse, offering cutting-edge visual and media services that reflect the institute's legacy of innovation and cultural insight.

About Us

ZenTara Productions is a powerhouse of creative expertise. It offers a comprehensive suite of services to bring imaginative visions to life. From capturing moments through the lens to crafting compelling visual narratives, **ZenTara Productions** prioritise Creativity and Originality, aiming to set brands apart.

Our Mission

Our mission is to craft compelling visual narratives that inspire, inform, and captivate audiences worldwide. Through innovation and collaboration, we aim to exceed expectations, push creative boundaries, and drive positive change in every project we undertake.



Why **ZenTara** Studio

At **ZenTara Productions**, we pride ourselves on our diverse expertise and unwavering commitment to delivering exceptional results for our clients.

Our team of creative thinkers, strategists, and innovators share a common mission: to create marketing solutions that stand out, make an impact, and drive growth. We are not just marketers; we are storytellers, problem-solvers, and collaborators.

At **ZenTara Productions**, we believe in understanding your goals, immersing ourselves in your brand, and crafting solutions that are as unique as you are. We're not satisfied until we've delivered beyond your expectations, setting your brand on a trajectory for success.



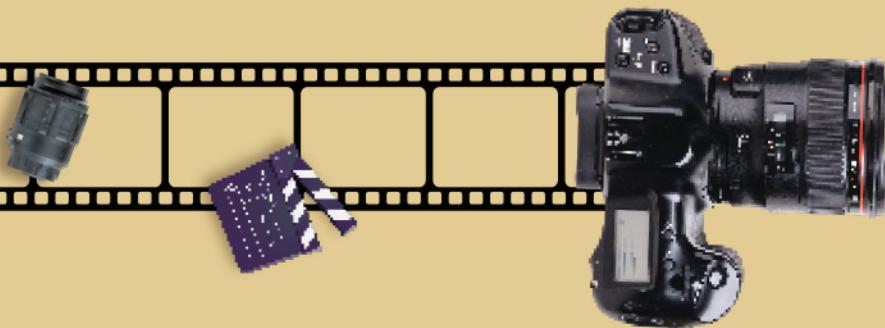
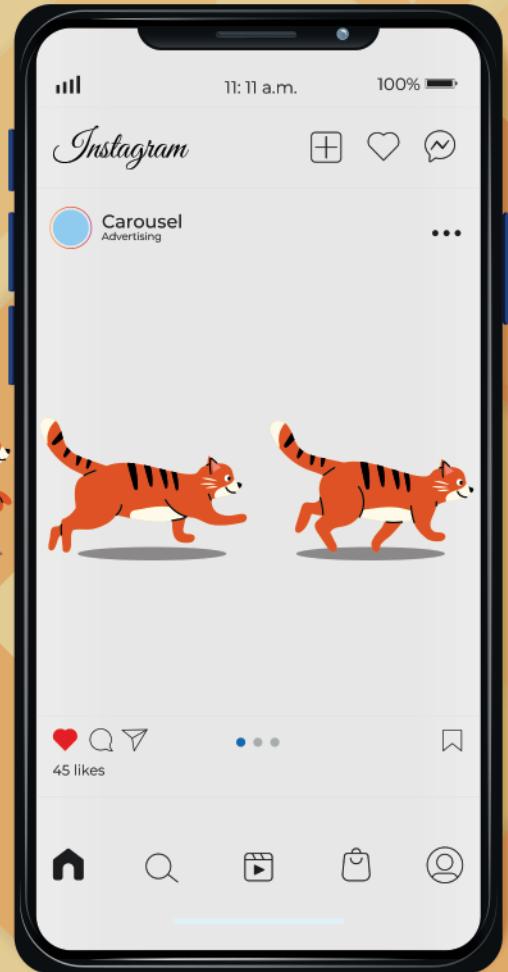
2D Explainer Video

We specialise in creating visually engaging 2D explanatory videos that simplify complex concepts through captivating visuals and storytelling.



Our 2D Explainer services include

- ◊ Company Profile video
- ◊ Brand Video
- ◊ 2D advertising Video
- ◊ 2D animated videos for YouTube
- ◊ Native Social Media Ads
- ◊ Healthcare Information video



Photography Videography

Our team is dedicated to capturing moments that resonate and memories that last a lifetime. Whether you're looking to document special events, showcase products, or bring your creative vision to life, we're here to elevate your story through the lens. We will be your trusted partner in bringing your vision to life through the power of photography and videography.

Other Expertise

Website Design & Development



Our expertise lies in creating websites that not only look visually appealing but also function seamlessly across all devices. Whether you're launching a new venture or revamping your online presence, **ZenTara Productions** brings your vision to life with creativity and precision.



Animation & Visual Effects

With our expertise in animation and visual effects, we bring your wildest dreams to life and transform ordinary ideas into extraordinary experiences. From mesmerising animations to stunning visual effects, we push the boundaries of possibility to deliver captivating narratives that leave a lasting impression.

Creative Showcase

Client: Hoysala TMT 550SD ad shoot



Work: Vfx Direction & Compositing

Client: Bengaluru Tech Summit 2023



Work: Digital Heritage Video

Visual Designs

Simputer Exhibit

Muhammad Yunus, the 'poor man's banker' who invented microcredit, declared "The Simputer will be an Aladdin's lamp in the hands of poor people". What is a Simputer? Four Indian computer scientists have invented a low-cost portable computer that can also be used by illiterate and disabled people. It is a low-cost, open source computer, a Personal Digital Assistant (PDA). It is equipped with a voice recognition, adopts the free Linux operating system, guarantees access to the Internet and will cost only 8000 rupees, approximately 100 euros. It can be used for e-mail, messaging, Internet, compression, Multi-lingual and computer applications that describe the philosophy that inspires the four computer scientists of the prestigious Indian Institute of Science, looking for a way to bridge the digital divide, the technological gap between the rich and the poorest.

Translated to English and Kannada from the Italian publication "Yunus Sostiene il Simputer", Feltrinelli Editore, on 11 January 2002.

On 10th June 2003 over 850000000 people around the world have adopted the Simputer.


Multi-lingual Text and Speech
Multi-lingual Text and Speech

Institute of Computer
Multi-lingual Text and Speech

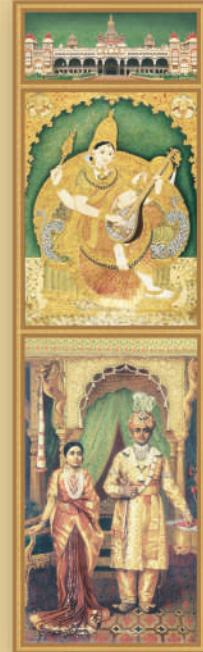
Smart card for micro-banking
Smart card for micro-banking


Muhammad Yunus
Muhammad Yunus established Grameen Bank in 1977, an independent institution offering unsecured microcredit, as a pioneer in microbanking for the poor. He was awarded the Nobel Peace Prize in 2006.


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Presented by Zenitha Studios (ZICO), with support from the MetLife Foundation.

Door Sticker



PHC Story Board



AR Postcard

Vijayanagara Murals, Lepakshi Temple



Download App & Scan Image for AR Experience (PTO)

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***Creativity is contagious.
Pass it on***

— Albert Einstein

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